

Order made under section 5.

STATISTICS (TOURISTS SURVEY) ORDER

1972/043

19 May 1972

REVOKED BY LN 1985/074

Amending enactments

Relevant current
provisions

Commencement
date

ARRANGEMENT OF ORDER

Order

1. Title.
2. Collection of statistics.
3. Report of proceedings.

Schedule

Title.

1. This Order may be cited as the Statistics (Tourist Survey) Order.

Collection of statistics.

2.(1) The Government Statistician is hereby directed to collect statistics relating to a survey of tourists.

(2) The statistics referred to in sub-paragraph (1) shall be collected by means of—

- (a) interview;
- (b) returns,

to be made in the form specified in the Schedule.

Report of proceedings.

3. The Government Statistician shall, as soon as may be practicable after the expiry of one year from the date of this Order and after the expiry of every succeeding year thereafter, prepare a report of the proceedings in connection with the collection of statistics under this Order, together with a summary of the statistics so obtained in respect of such year, and such report and summary shall thereupon be presented to the House of Assembly.

SCHEDULE

INTERVIEW NUMBER:

1	2	3	4

What has been the purpose of your visit to Gibraltar?

Holiday

Visit
Friends
or
Family

Business
Work

5

6

7

Excur-
sions
from
Morocco

Shoppin
g

Port of
call for
Cruise
Ship

Other

8

9

10

11

If 'Other' specify:

2.How did you arrive in Gibraltar?

Col.
12

Air from
UK
Schedule

Air from
UK
Charter

Charter
flight
from
country
other
than UK
or

From
Morocco

Morocc
o

(1)	(2)	(3)	(4)
Cruise ship	Private boat	Other	
(5)	(6)	(7)	

If 'Other' specify:

3.Are you travelling alone/with your family/with your friends?

	Alone	Family	Friends
Col	(1)	(2)	(3)
13			

4.How many people are there in the group?

No. in Group

14.	15.

5.How many children are there in your family group?

No. of Children in Group

16.	17.

6.How many days have you spent in Gibraltar?

18.	19.	20.

7.Is this your first visit to Gibraltar?

Col.	YES	NO
21	(1)	(2)

8.How many times have you been to Gibraltar before this visit?

22.

9.Where have you taken your previous three *main* annual holidays?

most recent			
one before that			
and the one before that			
	Sterling area only	Both Sterling area and Spain	Both Sterling area and a country outside sterling area other than Spain
Col 23	(1)	(2)	(3)
	Spain only	Only countries outside sterling area other than Spain	Both Spain and other countrie s outside sterling area
	(4)	(5)	(6)

ASK OF HOLIDAYMAKERS WHO HAVE NOT BEEN TO
GIBRALTAR BEFORE:

10. What made you think of coming to Gibraltar?

Personal
Recommen-
dation

24.

Travel
Agent's
Recommen-
dation

25.

Adverti-
sing

26.

Article
in press

27.

Other

28.

If 'Other' please specify:

11. What accomodation did you use in Gibraltar?

Beach
Hotel

Town
Centre
Hotels
used by
tour
Operator
s

Other
Hotels
Private
Hotels &
Guest
Houses

With
Family
or
friends

Col. 29

(1)

(2)

(3)

(4)

Yacht/
Boat

Cruise
Ship

Other

None

(5)

(6)

(7)

(8)

12. How many nights did you spend in Gibraltar?

30.

31.

32.

ASK OF LONG STAY HOLIDAYMAKERS STAYING IN GIBRALTAR

13. Why did you choose to come to Gibraltar for your holiday?

Sunshine
Record

British
Languag
e

British
Currency

Safe
Food

Statistics

33.	34.	35.	36.
Patrio -tism	Been before and liked	Called on previous Cruise	Other
37.	38.	39.	40.

14. Did you visit Gibraltar on an inclusive tour?

	YES Inclusive Gibraltar only	YES Inclusive Gibraltar and Morocco	Cruise	NO Independ- ent arrange- ments
Col. 41	(1)	(2)	(3)	(4)

15. Which tour operator did you use?

	Cooks	Exchang e Travel	Bland/ Cadogan	
Col. 42	(1)	(2)	(3)	(4)
				Don't Know
(5)	(6)	(7)	(8)	(9)

ASK OF VISITORS WHO STAYED AT LEAST ONE NIGHT IN A
HOTEL WHILE VISITING GIBRALTAR AND WHO MADE
INDEPENDENT ARRANGEMENTS

16. How much was the hotel bill for the nights you and your
family/friends spend in Gibraltar?

£				
43	44	45	46	47

Calculate expenditure per person per night.

	Up to £1.50	Over £1.50 to £2	Over £2 to £2.50	Over £2.50 to £3
Col.	(1)	(2)	(3)	(4)
48				
Over £3 to £3.50	Over £3.50 to £4	Over £4 to £4.50	Over £4.50 to £5	Over £5
(5)	(6)	(7)	(8)	(9)

17. Excluding your hotel bill and cost of travel to Gibraltar, how much money did you and your family spend in Gibraltar?

£				
49	50	51	52	53

Calculate expenditure per person per day.

	Up to 50p	Over 50p to £1	Over £1 to £1.50	Over £1.50 to £2
Col.	(1)	(2)	(3)	(4)
48				
Over £2 to £2.50	Over £2.50 to £3	Over £3 to £5	Over £5 to £10	Over £10
(5)	(6)	(7)	(8)	(9)

ASK OF ALL VISITORS EXCEPT BUSINESSMEN

18. What did you think of Gibraltar as a place for a holiday/day trip/port of call?

Very
Poor

Poor

Col.	(1)	(2)
55		

(3)	(4)	(5)

19. Do you think you will come back to Gibraltar?

YES

PERHAPS

NO

Col.	(1)	(2)	(3)
56			

20. Have you any complaints to make about your visit to Gibraltar – or any suggestions for improvements?

21. Where do you live?

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Country

57

58

Geographical
area

59

60

