Order made under section 5.

STATISTICS (TOURISTS SURVEY) ORDER

1972/043

19 May 1972

REVOKED BY LN 1985/074

Amending enactments Relevant current provisions

Commencement date

ARRANGEMENT OF ORDER

Order

- 1.Title.
- 2. Collection of statistics.
- 3. Report of proceedings.

Schedule

Title.

1. This Order may be cited as the Statistics (Tourist Survey) Order.

Collection of statistics.

- 2.(1) The Government Statistician is hereby directed to collect statistics relating to a survey of tourists.
- (2) The statistics referred to in sub-paragraph (1) shall be collected by means of-
 - (a) interview;
 - (b) returns,

to be made in the form specified in the Schedule.

Report of proceedings.

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Statistics

3. The Government Statistician shall, as soon as may be practicable after the expiry of one year from the date of this Order and after the expiry of every succeeding year thereafter, prepare a report of the proceedings in connection with the collection of statistics under this Order, together with a summary of the statistics so obtained in respect of such year, and such report and summary shall thereupon be presented to the House of Assembly.

SCHEDULE

INTERVIEW NUMBER:

1	2	3	4

What has been the purpose of your visit to Gibraltar?

	Holiday		Visit Friends or Family		Business Work	
	5		6		7	
Excursions from Morocco		Shoppin g		Port of call for Cruise Ship		Other
8		9] [10]	11
If 'Other	' specify:					

2. How did you arrive in Gibraltar?

Col. 12	Air from UK	Air from UK	Charter flight	From Morocco
	Schedule	Charter	from country	
			other than UK	
			or	

4. How many people are there in the group?



14.	15.

5. How many children are there in your family group?

No. of Children in Group

16.	17.

6. How many days have you spent in Gibraltar?

18.	19.	20.

7.Is this your first visit to Gibraltar?

Col.	YES	NO
21	(1)	(2)

8. How many times have you been to Gibraltar before this visit?

22.	

9. Where have you taken your previous three main annual holidays?

most recent		
one before that		
and the one before that		
Sterling area only		
Col (1) 23	(2)	(3)
Spain only	Only countries outside sterling area other than Spain	Both Spain and other countrie s outside sterling area
(4)	(5)	(6)

ASK OF HOLIDAYMAKERS WHO HAVE NOT BEEN TO GIBRALTAR BEFORE:

10. What made you think of coming to Gibraltar?

Travel

Personal

Adverti-

Article

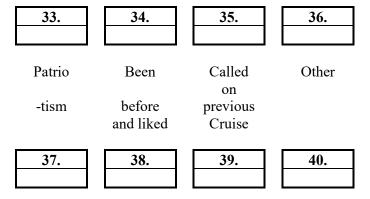
Recomme Agent's sing in press n-dation Recomm e-ndation 24. 25. 26. 27. Other 28. If 'Other' please specify: What accomodation did you use in Gibraltar? 11. Beach Town Other With Centre Hotels Hotel Family Hotels Private or used by Hotels & friends Guest tour Operator Houses \mathbf{S} **(4)** Col. **(1) (2) (3)** 29 Yacht/ Cruise Other None Boat Ship **(5) (6) (7) (8)** 12. How many nights did you spend in Gibraltar? 30. 32. 31. ASK OF LONG STAY HOLIDAYMAKERS STAYING IN GIBRALTAR

13. Why did you choose to come to Gibraltar for your holiday?

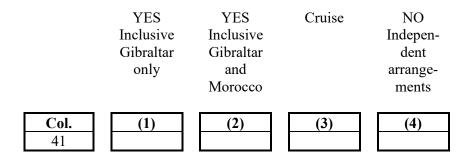
Sunshine	British	British	Safe
Record	Languag	Currency	Food

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Statistics



14. Did you visit Gibraltar on an inclusive tour?



15. Which tour operator did you use?

	Cooks	Exchang e Travel	Bland/ Cadogan	
Col. 42	(1)	(2)	(3)	(4)
				Don't Know
(5)	(6)	(7)	(8)	(9)

ASK OF VISITORS WHO STAYED AT LEAST ONE NIGHT IN A HOTEL WHILE VISITING GIBRALTAR AND WHO MADE INDEPENDENT ARRANGEMENTS

16. How much was the hotel bill for the nights you and your family/friends spend in Gibraltar?

		£		
43	44	45	46	47

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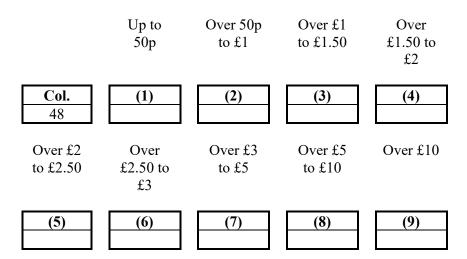
Calculate expenditure per person per night.

	Up to £1.50	Over £1.50 to £2	Over £2 to £2.50	Over £2.50 to £3
Col. 48	(1)	(2)	(3)	(4)
Over £3 to £3.50	Over £3.50 to £4	Over £4 to £4.50	Over £4.50 to £5	Over £5
(5)	(6)	(7)	(8)	(9)

17. Excluding your hotel bill and cost of travel to Gibraltar, how muchmoney did you and your family spend in Gibraltar?

£						
49	50	51	52	53		

Calculate expenditure per person per day.



ASK OF ALL VISITORS EXCEPT BUSINESSMEN

18. What did you think of Gibraltar as a place for a holiday/day trip/port of call?

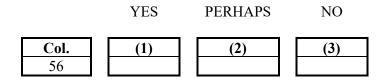
Very Poor Poor

1970-27
Subsidiary
1972/043

Statistics

Col. 55	(1)	(2)
(3)	(4)	(5)

19. Do you think you will come back to Gibraltar?



- 20. Have you any complaints to make about your visit to Gibraltar or any suggestions for improvements?
- 21. Where do you live?

