Title.

1. This order may be cited as the Exhibition of Prices Order.

Manner of exhibiting prices.

2. Any person exposing any supplies for sale by retail shall cause the price demanded for the sale of such supplies to be exhibited as follows:

(a) where the supplies are exposed in a shop window, the price shall be marked so as to be visible and legible to a person with normal sight standing immediately outside that window from a place accessible to the general public;

(b) where the supplies are exposed in a show case inside shop premises, the price shall be marked so as to be visible and legible to a person with normal sight standing next to the show case in a place accessible to the general public;

(c) where the supplies are otherwise exposed inside shop premises, the price shall be so marked as to be visible and legible to a person with normal sight standing at a distance of not more than 2 yards from where such supplies are exposed.

Classes of supplies.

3. Where supplies of the same class and price are exposed for sale, it shall be sufficient if the price is marked on only one article of that class with an indication that it applies to all the articles of such a class thus exposed, by either unit, weight or measurement as the case may be.
Order without prejudice to other consumer protection laws.

4. This Order is without prejudice to the requirements of the Consumer Protection (Unfair Trading) Act 2008, and in particular the requirements of section 7 thereof.